



NetEase, Inc.

(A company incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock Code: 9999)

(股份代號: 9999)

July 30, 2026

Dear registered shareholder(s),

Arrangement on Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07A of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) under the expansion of paperless listing regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, NetEase, Inc. (the “**Company**”) is writing to inform you that the Company has adopted electronic dissemination of corporate communications (the “**Corporate Communications**”). “Corporate Communications” mean any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the Company’s website at <http://ir.netease.com> and the HKEXnews website at <http://www.hkexnews.hk>. You will need to proactively check the Company’s website and the HKEXnews website to keep up with the publication of Corporate Communications.

Notwithstanding the above, please note that Actionable Corporate Communications^(Note) will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company’s website and the HKEXnews website.

Solicitation of electronic contact details for certain communications

To ensure timely receipt of the latest Actionable Corporate Communications (or other Corporate Communications as the Company may decide), the Company recommends that you provide your email address by completing and signing the enclosed Reply Form and sending it to the Company’s Hong Kong share registrar (the “**Hong Kong Share Registrar**”), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or by email to NetEase.ecom@computershare.com.hk.

It is your responsibility as a shareholder of the Company to provide an email address that is functional. If the Company does not receive an email address in your reply or the email address provided is not functional, until such time that the functional email address is provided to the Hong Kong Share Registrar, the Company will send the Actionable Corporate Communications in printed form in the future. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any “non-delivery message”.

If you still would like to receive Corporate Communications in printed form, please complete and sign the enclosed Reply Form and send it to the Hong Kong Share Registrar at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong or send an email to NetEase.ecom@computershare.com.hk specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter. If you wish to continue to receive Corporate Communications in printed form after the expiry of the original request, you must complete and return a fresh Reply Form to the Company.

Should you have any queries relating to this letter, please contact the Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

By Order of the Board
NetEase, Inc.
William Lei Ding
Director

Note: Actionable Corporate Communication is any corporate communication that seeks instructions from the Company’s securities holders on how they wish to exercise their rights or make an election as the Company’s securities holders.

各位登記股東：

以電子方式發佈公司通訊之安排

根據自2023年12月31日起生效的擴大無紙化制度及以電子方式發佈公司通訊規定下香港聯合交易所有限公司證券上市規則（「**上市規則**」）第2.07A條，網易股份有限公司（「**本公司**」）謹此通知閣下，本公司已採用以電子方式發佈公司通訊（「**公司通訊**」）之安排，該「**公司通訊**」是指本公司為向其任何證券持有人提供資訊或提醒其採取行動而發佈或將要發佈的任何文件，包括但不限於(a)董事會報告、其年度帳目連同核數師報告副本及（如適用）財務摘要報告；(b)中期報告及（如適用）其中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；和(f)代表委任表格。

請注意，所有未來公司通訊的英文版和中文版將在公司網站<http://ir.netease.com>和香港交易所披露易網站<http://www.hkexnews.hk>上提供。閣下需要主動查看本公司網站和披露易網站以留意公司通訊的發佈。

儘管有上述安排，請注意可供採取行動的公司通訊^(附註)除登載於公司網站和香港交易所披露易網站之外，將按閣下所作選擇以印刷本或電郵形式個別發送至閣下。

徵集有關若干通訊的電子聯絡資料

為確保及時收到最新的可供採取行動的公司通訊（或本公司可能決定之其他公司通訊），本公司建議閣下提供電子郵件地址，透過填妥及簽署隨附本函件之回條並交回公司的香港股份過戶登記處（「**香港股份過戶登記處**」）香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓或發送電郵至NetEase.ecom@computershare.com.hk。

閣下作為本公司的股東有責任提供有效的電子郵件地址。如果本公司沒有收到閣下的電子郵件地址或閣下提供的電子郵件地址無效，直至股份過戶處收到閣下有效的電子郵件地址前，本公司將以印刷形式發送可供採取行動的公司通訊。如果本公司向閣下提供的電子郵件地址發送可供採取行動的公司通訊而未收到任何「未送達信息」，則本公司將被視為已遵守上市規則。

若閣下仍希望收取公司通訊之印刷本，請填妥隨附本函件之回條並交回公司的香港股份過戶登記處，地址為香港灣仔皇后大道東183號合和中心17M樓或發送電郵至NetEase.ecom@computershare.com.hk，並註明閣下的姓名、地址以及收取公司通訊印刷本的要求。請注意，上述指示應自收悉，閣下指示當日起計一年內有效，此後將過期。若閣下希望於原有要求失效後繼續收取公司通訊印刷本，閣下必須交回一份填妥之新回條。

如閣下對本函件有任何疑問，請於辦公時間星期一至五（香港公眾假期除外）上午9時正至下午6時正（香港時間）期間致電香港股份過戶處(852) 2862 8688查詢。

承董事會命
NetEase, Inc.
丁磊
董事

2026年7月30日

附註：可供採取行動的公司通訊指任何涉及要求公司的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。