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## **NetEase.com to Present at Citi Greater China Investor Conference**

**(Beijing—October 12, 2009)** – NetEase.com, Inc. (NASDAQ: NTES), one of China's leading Internet and online game services providers, today announced its participation in the upcoming Citi Greater China Investor Conference being held October 14th through 16th at The Ritz-Carlton, Beijing. Acting Chief Financial Officer Onward Choi will present on Wednesday, October 14th at 4:00 PM Beijing Time and will participate in one-on-one investor meetings that day.

The Citi Greater China Investor Conference is a three-day event featuring distinguished speakers, macro policy makers and 120 corporate attendees from Hong Kong and China. For more information please visit

<http://www.citiconferences.com/gcic09/information/introduction.php> .

### **About NetEase**

NetEase.com, Inc. is a leading China-based Internet technology company that pioneered the development of applications, services and other technologies for the Internet in China. NetEase's online communities and personalized premium services have established a large and stable user base for the NetEase websites which are operated by its affiliates. In particular, NetEase provides online game services to Internet users through the in-house development or licensing of massively multi-player online role-playing games (MMORPGs), including Fantasy Westward Journey, Westward Journey Online II, Westward Journey Online III, Tianxia II and Datang. In addition, NetEase's affiliated company licenses from Blizzard Entertainment® one of the world's most popular MMORPGs, World of Warcraft®, for users across mainland China.

NetEase offers online advertising on its websites which enables advertisers to reach its substantial user base. In addition, NetEase has paid listings on its search engine and web

directory and classified advertising services, as well as an online mall, which provides opportunities for e-commerce and traditional businesses to establish their own storefront on the Internet. NetEase also offers wireless value-added services such as news and information content, matchmaking services, music and photos from the Web which are sent over SMS, MMS, WAP, IVR and Color Ring-back Tone technologies.

Other community services which the NetEase websites offer include instant messaging, online personal advertisements, matchmaking, alumni clubs and community forums. NetEase is also the largest provider of free email services in China. Furthermore, the NetEase websites provide various channels of content. NetEase aggregates news content on world events, sports, science and technology, and financial markets, as well as entertainment content such as cartoons, games, astrology and jokes, from over one hundred international and domestic content providers.