**Press Release** 



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## NetEase.com to Report Fourth Quarter and Fiscal Year 2008 Financial Results on February 25, 2009 NetEase.com to Present at Susquehanna 3rd Annual Beijing Management Summit

(**Beijing – September 15, 2009**) – NetEase.com, Inc. (NASDAQ: NTES), one of China's leading Internet and online game services providers, today announced its participation in the upcoming Susquehanna International Group of Companies ("SIG") 3rd Annual Beijing Management Summit being held September 16 and 17 at The Grand Hyatt Beijing Hotel. Acting Chief Financial Officer Onward Choi will present on Wednesday, September 16 at 8:35 AM Beijing Time in Grand Salon III and will participate in one-on-one investor meetings that day.

The 3rd Annual Beijing Management Summit is a two-day conference that brings together executives from public and private companies based in China and other emerging Asian economies. The event will showcase leading companies in the Chinese Consumer, Health Care, Internet, and Technology sectors, as well as companies in the IT Services/Outsourcing and Financial Technologies sectors.

## About NetEase

NetEase.com, Inc. is a leading China-based Internet technology company that pioneered the development of applications, services and other technologies for the Internet in China. NetEase's online communities and personalized premium services have established a large and stable user base for the NetEase websites which are operated by its affiliates. In particular, NetEase provides online game services to Internet users through the licensing or in-house development of massively multi-player online role-playing games, including Fantasy Westward Journey, Westward Journey Online II, Westward Journey Online III, Tianxia II and Datang.



NetEase also offers online advertising on its websites which enables advertisers to reach its substantial user base. In addition, NetEase has paid listings on its search engine and web directory and classified ads services, as well as an online mall, which provides opportunities for e-commerce and traditional businesses to establish their own storefront on the Internet. NetEase also offers wireless value-added services such as news and information content, matchmaking services, music and photos from the Web which are sent over SMS, MMS, WAP, IVR and Color Ring-back Tone technologies.

Other community services which the NetEase websites offer include instant messaging, online personal ads, matchmaking, alumni clubs, personal home pages and community forums. NetEase is also the largest provider of free e-mail services in China. Furthermore, the NetEase websites provide various channels of content. NetEase aggregates news content on world events, sports, science and technology, and financial markets, as well as entertainment content such as cartoons, games, astrology and jokes, from over one hundred international and domestic content providers.