

ANANTA, the Highly-Anticipated Urban Open World RPG, Releases New Trailer and Gameplay Details for Tokyo Game Show

09/22/25



HANGZHOU, China – September 22, 2025 – Today, [NetEase Games](#) and Naked Rain are unveiling the latest gameplay details and a brand new 7-minute trailer for *ANANTA*, a free-to-play RPG set in a vast open world. The highly anticipated game invites players to immerse themselves in a vibrant, anime-style world where the unexpected is the norm and having fun is the ultimate goal. *ANANTA* will be coming to PC, PlayStation 5 and mobile platforms.

[Watch the ANANTA | Gameplay trailer](#)

Please note that the soundtrack to this video contains copyrighted Sony Music. Please contact the PR team if you would like the video whitelisted for your site.

ANANTA is an Urban Open World RPG with a high degree of freedom where you play as a variety of characters. In this city, the world is your oyster to dig in and explore, from bustling business districts to hidden alleyways. Venture to different neighborhoods and rub shoulders with an intriguing cast of characters as you assemble your own crew for adventure and exploration. Throughout the adventure, players will join forces and take a stand against hidden threats lurking within the shadows or live it up and bask in the urban nightlife under the neon glow of the city. The choice is yours, as calamity and the commonplace intermingle freely. In *ANANTA*, a whole new world is waiting.

Key new details revealed in the latest gameplay trailer include:

[Experience the Thrill of City Life 24/7](#)

ANANTA is a living, breathing metropolis where every alleyway pulses with stories waiting to be uncovered. The city's vitality springs from everyday-inspired interactions. Through exploration, players can feel the pulse of the city, immersing them in the most vibrant urban life imaginable.

- **Restoring Reality:** *ANANTA* aims for players to naturally engage with city entertainment. The map is dotted with interactive hotspots where players can freely trigger events like petting cats in parks, gang clashes, and more.
- **NPC Ecosystem:** NPCs on screen present intelligent and lifelike behavior, which make the city come alive!
- **Be a Part of the City:** *ANANTA* isn't just 'open world' - it's a true life experience where freedom translates to tangible impact. Players can snoop on passersby's phones or defy traffic laws with reckless street racing. Every choice ripples

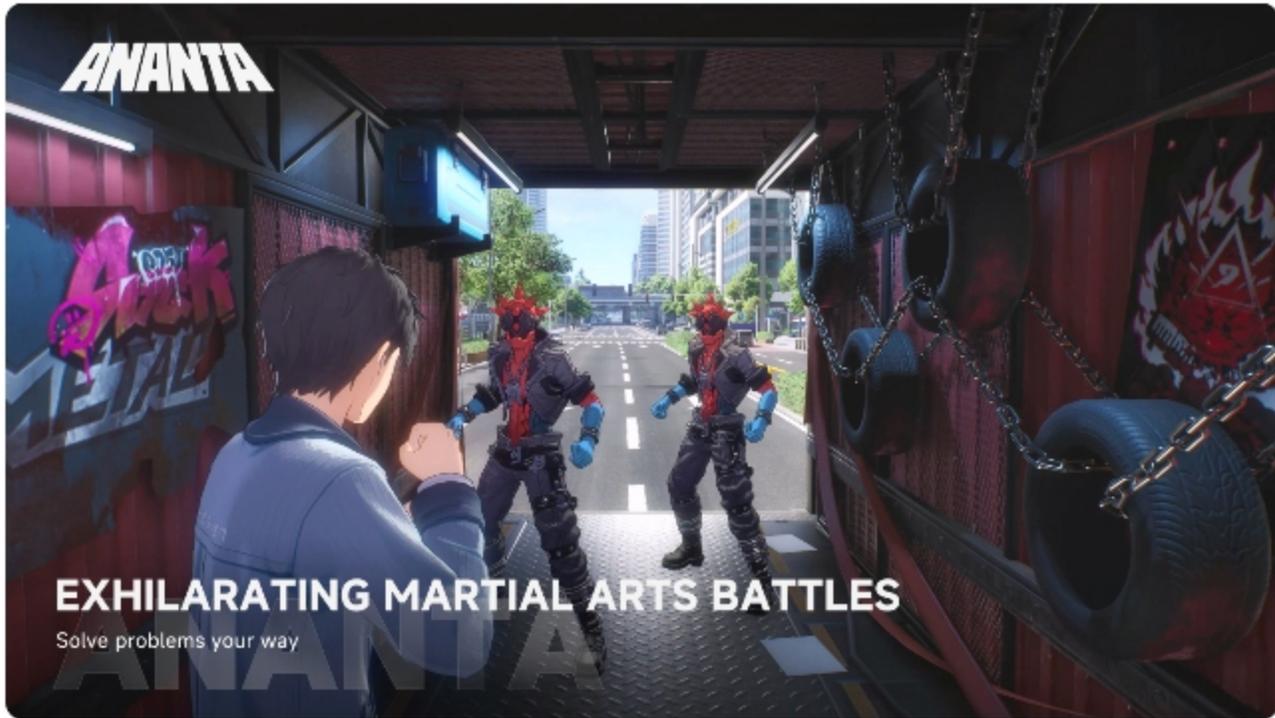
through the life of the city.



Exhilarating and Innovative Combat System

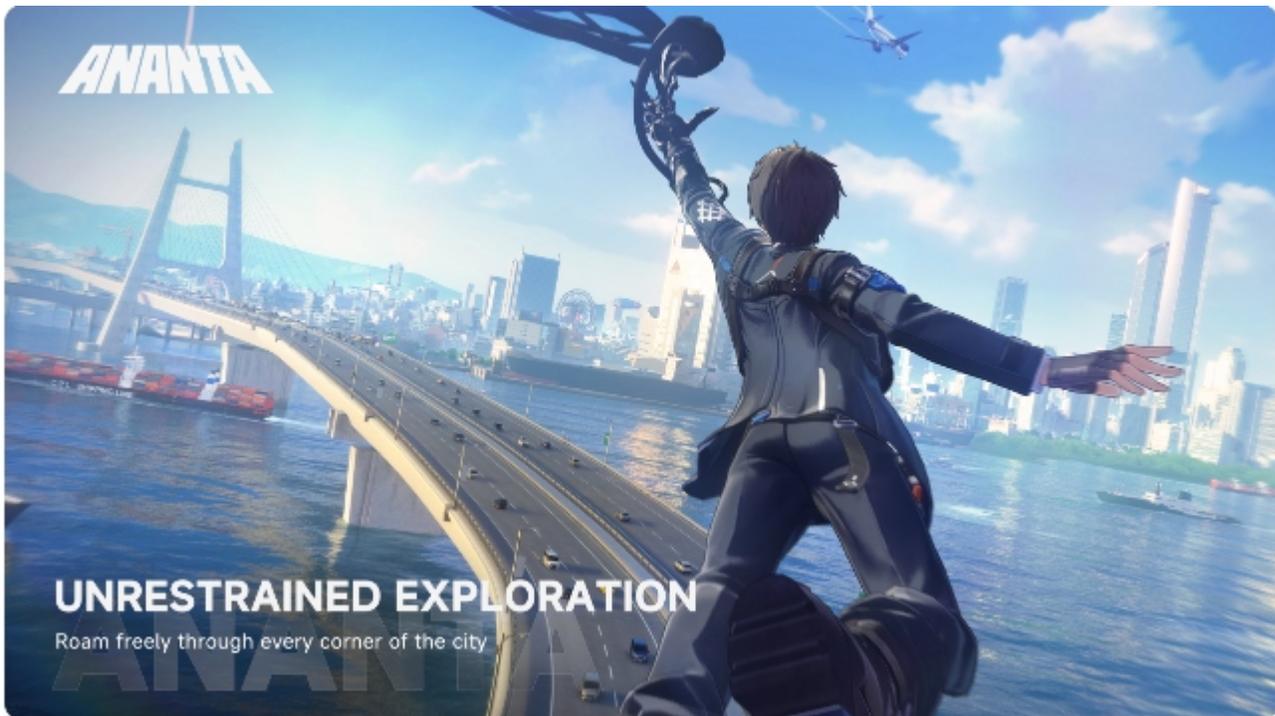
The combat system thrives on creative freedom - every improvised tactic, from disarming foes to utilizing city terrain, to weaponizing urban props, triggers an immediate and unexpected battle experience.

- **High Interactivity:** Dynamic environmental combat inspired by various action-movie legends fills each battle scene. The smooth and fast-paced combat is heightened by engaging interactive terrain and different weapons throughout the environment. Items like golf clubs or trash bins are effective weapons to help players defeat enemies.
- **Strategic Flexibility:** There is more than one way to win in combat. In addition to their own gear, players can take enemy weapons during battle to experience different combat styles. Discover different strategies to defeat your enemies in cool ways.
- **Multi-Mechanic System:** In combat with enemies, players can use precise dodging and blocking to counterattack. Every hit brings a sense of exhilaration.



Unrestrained Exploration

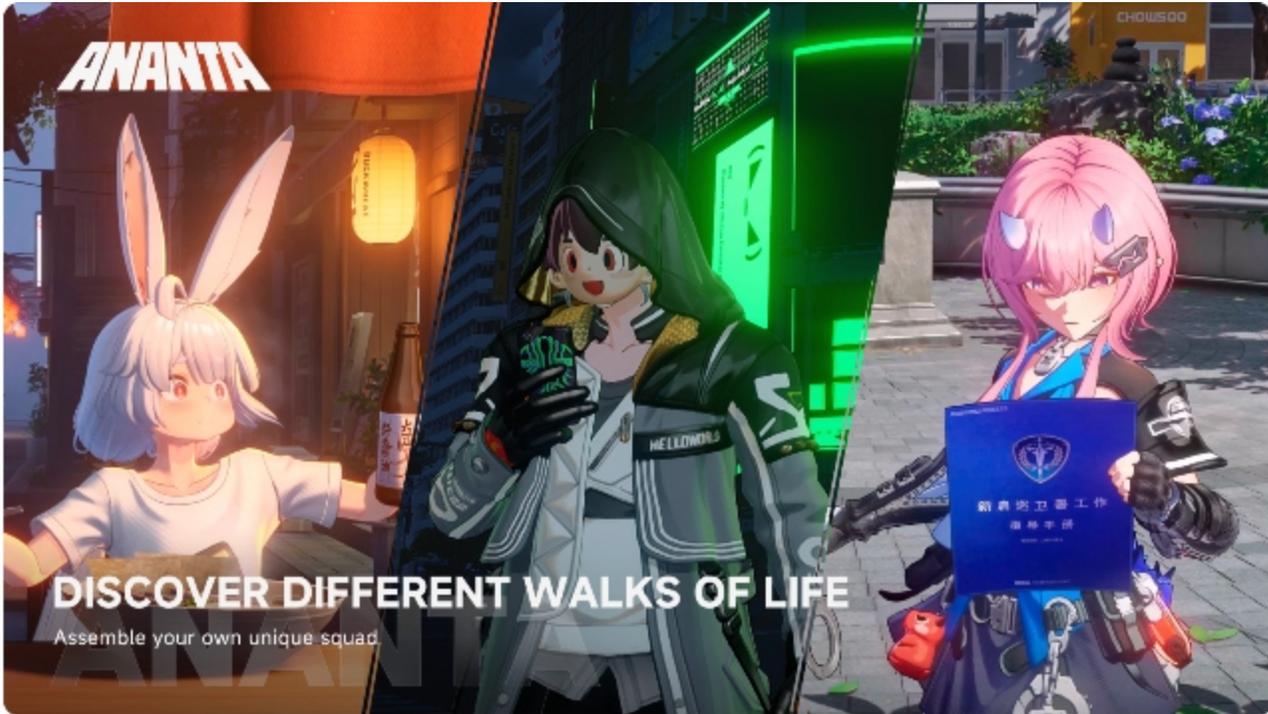
- **Free Movement:** Players can use the ultra-free 3C (Character, Camera, Control) system to reach anywhere in sight. Use special traversal techniques like swinging to reach just about any destination.
- **Vehicles:** ANANTA also offers a wide variety of vehicles for players to access and use in the city. Players can utilize public transportation like subways and buses, along with cars, taxis, and helicopters. Beyond cruising vast maps, players also make use of vehicles to complete missions throughout the game.



Discover Different Walks of Life

- **Take on Different Roles:** As the new captain of a special task force, players will navigate city streets, forge alliances, and unravel mysterious threats to daily life. By seamlessly switching between diverse roles, they'll experience multifaceted urban lives—each with unique personal stories. Protect justice as a cop, infiltrate the Internet as a hacker,

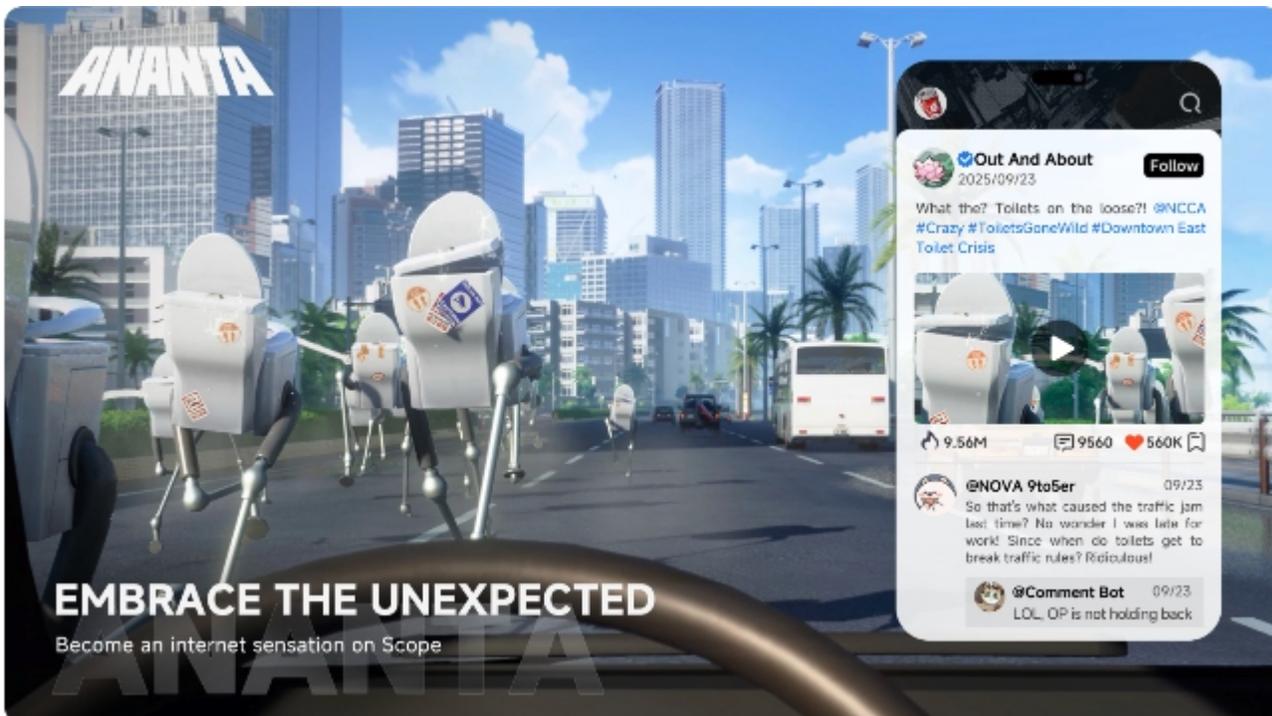
race through alleys as a delivery man, or chase fame as a live-streamer.



Embrace the Unexpected

ANANTA crafts a vivid open world. Every corner of this vast city is brought to life through multidimensional details. Players can freely explore the city on foot, but also via more unconventional and surprising means!

- **Setting:** ANANTA brings a living urban city where whimsical oddities are warmly welcomed. As a player, if you see a toilet sprouting legs and sprinting down the road, don't be alarmed! Embrace the local customs, capture the hotspots, and let the city deliver refreshingly novel experiences every single day.
- **Environment:** Indoor and Outdoor scene interactions align with real-life experiences. The city features accessible interiors across three vertical layers: rooftops, mid-levels, and ground floors.



Click to Pre-register for ANANTA: <https://ananta.pse.is/anantajp>

For more information on ANANTA, please visit:

- Website: < <https://www.anantagame.com/>
- X/Twitter: < https://x.com/Ananta_EN
- TikTok: < https://www.tiktok.com/@ananta_en
- YouTube: < https://www.youtube.com/@Ananta_Game
- Discord: < <https://discord.com/invite/ananta>
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About Naked Rain

Naked Rain embraces a global development approach and operates with studios in Hangzhou and Montreal. The studio spearheads major storyline production, artistic creation, and commercialization, with over a decade of experience in F2P games. The team excels in console, PC, and mobile game operations, with an art team specializing in anime IP design. Meanwhile, they leverage cutting-edge technology, specializing in open-world games and cross-platform development.

About NetEase Games

NetEase Games, the online games division of NetEase, Inc. (NASDAQ: NTESS and HKEX: 9999), is a leading global developer and publisher of video game IP across a variety of genres and platforms. NetEase Games' development and publishing slate include titles such as Marvel Rivals, Knives Out, and Naraka: Bladepoint, and partnerships with major entertainment brands such as Warner Bros and Mojang AB (a Microsoft subsidiary). NetEase Games also supports the growth and development of its innovative global studios in Canada, Europe, Japan, and the United States. For more information, please visit < <https://www.neteasegames.com/>.

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