NetEase Games introduces Spliced, a new game studio

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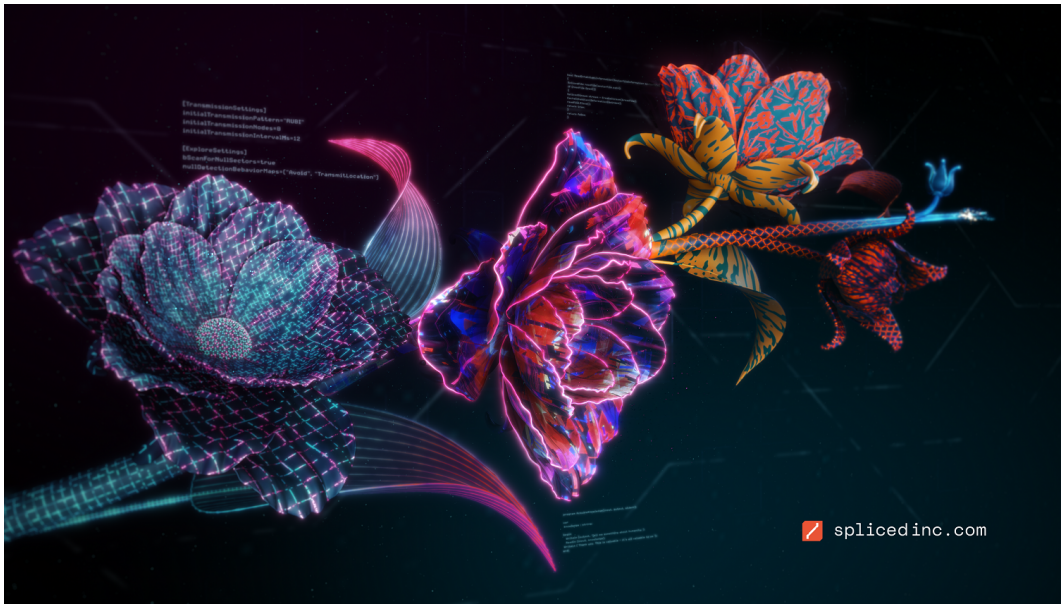
Hangzhou, China, February 3, 2023 – NetEase, Inc. (NASDAQ: NTES, HKEX: 9999), a leading internet and game services provider, has announced the establishment of a new game studio called Spliced Inc Limited as part of its games division NetEase Games.

We are building the future and want to build it with you.

Spliced is a talented group of passionate developers from a variety of backgrounds and experiences, collaborating on an innovative new project that redefines what a game is and how we interact with them.

Our global, remote-first studio strives to create the best possible environment for a games development team to work in.

We look forward to welcoming you into our world!



To discover more about Spliced, visit https://www.splicedinc.com

About NetEase, Inc.
As a leading internet technology company based in China, NetEase, Inc. (NASDAQ: NTES and HKEX:9999, "NetEase") provides premium online services centered around content creation. With extensive offerings across its expanding gaming ecosystem, the Company develops and operates some of China's most popular and longest running mobile and PC games. Powered by industry-leading in-house R&D capabilities in China and globally, NetEase creates superior gaming experiences, inspires players, and passionately delivers value for its thriving community worldwide. By infusing play with culture and education with technology, NetEase transforms gaming into a meaningful vehicle to build a more entertaining and enlightened world.

Beyond games, NetEase service offerings include its majority-controlled subsidiaries *Youdao* (NYSE: DAO), China's leading technology-focused intelligent learning company, and *Cloud Music* (HKEX: 9899), China's leading online music content community, as well as *Yanxuan*, NetEase's private label consumer lifestyle brand.

NetEase's ESG initiatives are among the best in the global media and entertainment industry, earning it a distinction as one of the S&P Global Industry Movers and an "A" rating from MSCI. For more information, please visit: http://ir.netease.com/.

About NetEase Games
NetEase Games, the online games division of NetEase, Inc. (NASDAQ: NTES and HKEX: 9999), is a leading global developer and publisher of video game IP across a variety of genres and platforms. NetEase Games' development and publishing slate include titles such as Harry Potter: Magic Awakened, Knives Out, and Naraka: Bladepoint, and partnerships with major entertainment brands such as Warner Bros and Mojang AB (a Microsoft subsidiary). NetEase Games also supports the growth and development of its innovative global studios in Canada, Europe, Japan and the United States. For more information, please visit https://www.neteasegames.com/