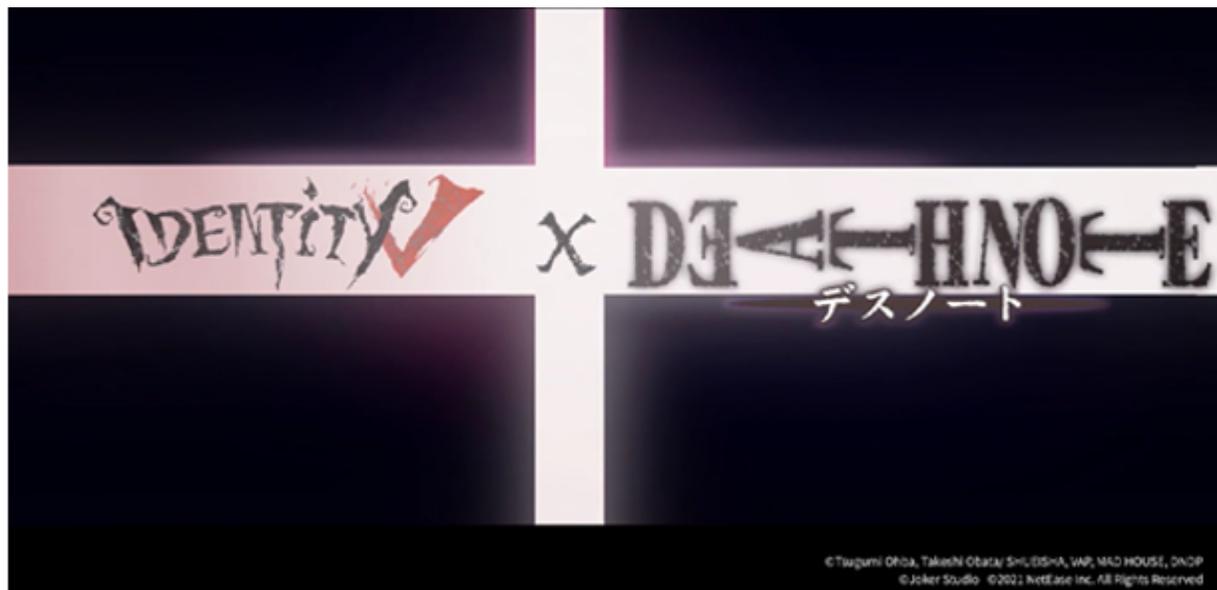


**The human whose name is written in this note shall die. Identity V x Death Note! The Most Thrilling Crossover Yet!**

April 25, 2021



**GUANGZHOU, China, April 25, 2021** - As you write down the name of the next victim, a secret whisper fills your ears... On April 26, NetEase's first 1v4 asymmetrical competition mobile game, Identity V, officially announced its upcoming crossover collaboration with super-popular anime Death Note and released an all-new crossover promo video to mark the occasion, whetting our appetites with a sneak peek at what we can expect to see when Death Note's unforgettable characters and plot merge with the unique style of Identity V.



However, this may not be news to some players, as clues hinting at the impending crossover have been scattered throughout Identity V for some time now. After entering the game, sharp-eyed players can uncover special apples, which the detective character can interact with to trigger hidden dialog indicating the arrival of the new crossover. After these clues had been first discovered, a wave of speculation erupted among the player base, and now with this official announcement and promo video, their questions have finally been answered.



### **Get Ready! An Unparalleled Classic of Suspense Returns!**

The classic anime *Death Note*, adapted from the manga written by Tsugumi Ohba and illustrated by Takeshi Obata, won the 2007 Tokyo Anime Award for Best TV Anime. The anime tells the story of Japanese high school student Light Yagami, who finds a notebook misplaced on Earth by a Shinigami. He soon realizes that whoever's name he writes in this notebook will die. This discovery sparks a chain of events, where Light Yagami, aka "Kira" and the young detective "L" go head to head in a thrilling game of justice, glory, life, and death.

Having concluded many years ago, *Death Note* is not as popular as today's hottest new anime series. However, this enduring classic remains a precious memory in the hearts of countless anime and manga fans, having made an immeasurable impact on these respective art forms.

When it comes to choosing crossover partners, *Identity V* is known for favoring quality over popularity, as well as the subtle connections between the two in terms of narratives, styles, and the atmosphere they create. In both *Death Note* and *Identity V*, the protagonists of these tales struggle against all odds, fighting through desperate situations time and again while resolutely pursuing their own ideals of justice and honor. The essence of these stories share these principles at their core, and this is why fans of both franchises can't wait to see what this crossover has in store for

them.

## Epic Crossover! Epic Rewards!

To celebrate the official announcement of the Identity V X Death Note crossover, Identity V has prepared free exclusive crossover rewards for each and every player. All you need to do is scan the QR code below to link your in-game ID, and then share the event page to get your Crossover Essence!



The banner features a dark, atmospheric background with a purple tufted sofa and a television. The text is centered and reads: "Identity V x Death Note Crossover Special Rewards Available". Below this, it says "Link Game ID and share, claim crossover essence x 2 immediately". At the bottom left is a QR code with the text "Scan the QR code Get the crossover essence in advance!". To the right of the QR code is a glowing orange icon. Further right are the App Store and Google Play logos, and the Identity V logo. At the very bottom, there is small copyright text: "©Joker Studio ©2021 NetEase Inc. All Rights Reserved ©Touyama Ohta, Takashi Ohtani/SKUEISHA, WIP, MAD-HOUSE, ONEP".

The Identity V and Death Note crossover is about to begin... What kind of thrilling new content and gameplay await you in this unprecedented collaboration? Stay tuned for more info!

Follow Identity V on Social Media:

Facebook: <https://www.facebook.com/IdentityV/>

Twitter: <https://twitter.com/GameIdentityV>

Official Website: <https://www.identityvgame.com/>

## **About NetEase Games**

NetEase Games is the online games division of NetEase, Inc. (NASDAQ: NTES and HKEX: 9999), developing and operating some of the most popular mobile and PC games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China. For more information, please visit [neteasegames.com](http://neteasegames.com).

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