

Repel Umbrella Corporation and Save LifeAfter Land! LifeAfter x Resident Evil™ Collaboration Event on August 27th!

August 21, 2020



**Guangzhou, China, August 21<sup>st</sup>, 2020** - The well-received doomsday survival game LifeAfter (iOS/Android) developed by NetEase Games, one of the world's largest incubators of quality online game content, is announcing today that its IP collaboration joint event with Resident Evil<sup>TM</sup>, the survival horror franchise by Capcom, a leading worldwide developer and publisher of video games, will go online on August 27<sup>th</sup>.

Raccoon Police Department (R.P.D.) will be introduced as a special scene for the collaboration, where four characters from the Resident Evil universe will make an appearance as bosses. Plus, there will be rich log-in rewards waiting. It'll be a total upgrade from content to bonus.

#### [Tons of Easter eggs invading the LifeAfter land]

The collaboration starts with an invasion of the LifeAfter world by the notorious Umbrella Corp., a pharmaceutical conglomerate with shady motives from Resident Evil, bringing its iconic elements into the LifeAfter universe.



Four secret bosses will appear in the R.P.D. collaboration scene, bringing exciting new experience to survivors. Special items and outfits from classic Resident Evil characters will also be added. Please wait for more detailed information.

More puzzles are waiting for survivors to explore! The mysterious footprints on the main road, the huge Umbrella Corp. logo, the classic Raccoon City traffic sign - they all cast a grim shadow on the Hope 101 camp, heralding an imminent crisis.

# [Sign up for preregistration for special items on log-in]

During August 21<sup>st</sup> to 26<sup>th</sup>, LifeAfter is opening the preregistration channel for the joint event. Players can go to the booking web page for registration. Meanwhile, abundant rewards will be given out on the LifeAfter official Facebook account.

Registration Page: https://bit.ly/2QbiApk

Official Facebook: https://www.facebook.com/LifeAfter.en/



When the joint event goes online, log in for free Resident Evil special rewards.

- Iconic character Ada Wong figurine
- Special joint event picture frame
- Supplies Gift Pack (Special Pickaxe \* 1, Heart Pacemaker \* 1, Berries \* 10, Bandage \* 3)

Consecutive 7-day log-in for a free dazzling special joint event backpack!

The force of Umbrella Corp. has reached the LifeAfter land. Survivors must unite and resolve the upcoming crisis together. On August 27<sup>th</sup>, Survive from the frightening evil, repel the evil and fend off the horror to the end!

For preregistration and information about joint event, please follow:

LifeAfter official Facebook: https://www.facebook.com/LifeAfter.en/



LifeAfter Download: https://go.onelink.me/uf4S/1ac5f621

LifeAfter Official Fan Page: https://www.facebook.com/LifeAfter.en/

LifeAfter Official Website: https://www.lifeafter.game/

LifeAfter Official YouTube: https://www.youtube.com/channel/UCgGn6T7CV137rafeG-iFuxg

## About LifeAfter

LifeAfter is a doomsday survival game developed by NetEase Games (both iOS and Android version). Players are facing scarce resources, harsh weather, and dangerous wild lives, and from scratch collect resources, build houses, make tools and weapons, and fight alongside with teammates to make and defend a home in a post-apocalyptic world. By virtue of its vivid rendition of a doomsday world and survival struggles, the game now has 200 million registered players worldwide since its launch in 2018. It was dubbed the Most Competitive Game of 2019 by Google Play.

#### About NetEase Games

NetEase Games is the online games division of NetEase, Inc., developing and operating some of the most popular PC-client and mobile games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China. For more information, please visit neteasegames.com.

#### **About Resident Evil**

Since the debut of the original *Resident Evil* game in 1996, Capcom's Resident Evil franchise defined the survival horror genre and has sold 100 million units worldwide. The series introduced the world to iconic video games characters, such as Tyrant, Leon Scott Kennedy and Ada Wong. Survival horror combined with exploration, puzzle fight, intense action and riveting stories have made *Resident Evil* games a favorite among video game fans worldwide.

### ABOUT CAPCOM

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including groundbreaking franchises *Resident Evil*<sup>TM</sup>, *Monster Hunter*<sup>TM</sup>, *Street Fighter*<sup>TM</sup>, *Mega Man*<sup>TM</sup>, *Devil May Cry Ace Attorney*<sup>TM</sup>.Capcom maintains operations in the U.S., U.K., Germany, France, Hong Kong, Taiwan and Tokyo, with corporate headquarters located in Osaka, Japan. More information about Capcom and its products can be found at <u>www.capcom.com</u> or <u>www.capcom-unity.com</u>.

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