



## A Fully Immersive Post-apocalyptic Survival Adventure With LifeAfter PC

July 30, 2020

GUANGZHOU, China - July 30<sup>th</sup> 2020 - NetEase Games's popular mobile survival game *LifeAfter* depicts the aftermath of a devastated world. In this world filled with hunger and cold, players will have to fight for their own survival.



LifeAfter is now officially available for PC! Download now to enjoy the same new contents and maps as in the mobile version, on a new platform that will bring you a more immersive post-apocalyptic survival journey!

### Bringing an all-new, more immersive large-screen gaming experience

Since its release, the *LifeAfter* mobile game has enjoyed great success: it has garnered nearly 200 million registered players worldwide to date, and earned the title of 2019's most competitive mobile game on Google Play in many regions. The PC version is now available and fully operational, bringing you higher image quality, vivid immersion, and a smoother gameplay experience.



With its ultra-HD graphics, shooting, chasing, and other action scenes are more gripping than ever. Enjoy an even more thrilling survival adventure on large screen! The PC version's full-screen view will allow you to truly immerse yourself in your post-apocalyptic survival journey! On top of that, the combination of keyboard and mouse controls, you'll be able to respond swiftly in critical situations, enhancing the stability of your gameplay.

**Two-way data sharing & gameplay synchronization lets you continue your survival journey uninterrupted, anytime and anywhere**

In addition to a more immersive experience and smoother gameplay, the content of the *LifeAfter* PC version will be updated in tandem with the mobile version's, allowing users of both to enjoy the same first-tier gaming experience. Your mobile and PC devices share the same account data, and thus you can switch between for a unified *LifeAfter* gaming experience.



Since the PC version was launched, the game has undergone regular improvements to enhance the smoothness of the gameplay and maintain a high-quality gaming experience. The *LifeAfter* R&D team is working hard to develop new maps and gameplay modes, and more brand-new elements will be added to the game in future. What new menaces will this desolate doomsday wasteland face? After the volcano's eruption, will the land know a new disaster? How will humanity guard their cities?

In this apocalyptic time, every Survivor is a warrior helping to protect the world. Declare war on the Infected, fight to protect your homeland, and assist each other in laying the foundations for a better tomorrow. Brand-new content. Brand-new experiences. The next chapter of this story is waiting for you!

Download the PC version: <https://bit.ly/3g4Dmm2>



For the latest updates on the game, check out our official accounts:

LifeAfter official Facebook page: <https://www.facebook.com/LifeAfter.en/>

LifeAfter official website: <https://www.lifeafter.game/>

LifeAfter official YouTube channel:

<https://www.youtube.com/channel/UCgGn6T7CV137rafeG-iFuxg>

-----

#### About NetEase Games

NetEase Games is the online games division of NetEase, Inc., developing and operating some of the most popular PC-client and mobile games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China. For more information, please visit [neteasegames.com](http://neteasegames.com).

#### Follow Us on Social Media:

Facebook: <https://facebook.com/NetEaseOfficial>

Twitter: <https://twitter.com/NetEaseOfficial>

Official Website: <https://www.neteasegames.com/>

#### Media Contacts

NetEase, Inc.

Li Ruohan

Tel:(+86) 571-8985-2668

[globalpr@service.netease.com](mailto:globalpr@service.netease.com)

NetEase Games PR

Zhou Zhaoxi

Tel. (+86) 20-85105163 ext.57169

[neteasgamespr@service.netease.com](mailto:neteasgamespr@service.netease.com)