UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2023

Commission File Number: 000-30666

NETEASE, INC.

NetEase Building, No. 599 Wangshang Road Binjiang District, Hangzhou, 310052 People's Republic of China (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): 🗆

Exhibits

Exhibit 99.1 — Announcement — Date of Board Meeting and Date of Publication of Third Quarter 2023 Earnings Announcement

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NETEASE, INC.

By: /s/ Charles Zhaoxuan Yang

Name: Charles Zhaoxuan Yang Title: Chief Financial Officer

Date:October 26, 2023

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NetEase, Inc. (Incorporated in the Cayman Islands with limited liability) (Stock Code: 9999)

DATE OF BOARD MEETING AND DATE OF PUBLICATION OF THIRD QUARTER 2023 EARNINGS ANNOUNCEMENT

The board of directors of NetEase, Inc. (the "**Company**") will hold a board meeting on Wednesday, November 15, 2023 (Beijing/Hong Kong time) for the purposes of, among other matters, approving the Company's unaudited results and announcement for the three months ended September 30, 2023 and the quarterly dividend for the third quarter of 2023 (the "**Results**"). The Company will announce the Results at or around 6:00 p.m. on Thursday, November 16, 2023 (Beijing/Hong Kong time) on the website of the Hong Kong Stock Exchange at <u>www.hkexnews.hk</u>.

The earnings teleconference call with simultaneous webcast will take place at 8:00 p.m. on Thursday, November 16, 2023 (Beijing/Hong Kong time). The Company's management will be on the call to discuss the Results and answer questions.

Interested parties may participate in the conference call by dialing 1-914-202-3258 and providing conference ID: 10034483, 15 minutes prior to the initiation of the call.

By Order of the Board NetEase, Inc. William Lei Ding Director

Hangzhou, China, October 26, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. William Lei Ding as the director, and Ms. Grace Tang, Ms. Alice Cheng, Mr. Joseph Tong and Mr. Michael Leung as the independent directors.