



NetEase to Report First Quarter 2015 Financial Results on May 13, 2015

BEIJING – April 22, 2015 – NetEase, Inc. (NASDAQ: NTES) today announced that it will report its financial results for the 2015 first quarter on Wednesday, May 13, 2015, after the close of the U.S. markets.

The earnings teleconference call with simultaneous webcast will take place at 9:00 p.m. Eastern Time on Wednesday, May 13, 2015 (Beijing/Hong Kong Time: 9:00 a.m., Thursday, May 14, 2015). NetEase's management will be on the call to discuss the quarterly results and answer questions.

Interested parties may participate in the conference call by dialing 1-888-576-4387 (international: 1-719-325-2420), 10-15 minutes prior to the initiation of the call. A replay of the call will be available by dialing 1-888-203-1112 (international: 1-719-457-0820), and entering passcode 5860271#. The replay will be available through May 27, 2015.

This call will be webcast live and the replay will be available for 12 months. Both will be available on NetEase's Investor Relations website at <http://ir.netease.com/>.

About NetEase, Inc.

NetEase, Inc. (NASDAQ: NTES) is a leading Internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular online games, e-mail services, advertising services, mobile applications and games, and web portals. In partnership with Blizzard Entertainment, NetEase also operates some of the most popular international online games in China, including *World of Warcraft*[®], *Hearthstone*[®]: *Heroes of Warcraft*[™], *StarCraft*[®] II, *Heroes of the Storm*[™] and *Diablo*[®] III. For more information, please visit: <http://ir.netease.com/>.

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