



NetEase to Report Second Quarter 2014 Financial Results on August 13, 2014

BEIJING – July 23, 2014 -- NetEase, Inc. (NASDAQ: NTES) today announced that it will report its financial results for the second quarter of 2014 on Wednesday, August 13, 2014, after the close of the U.S. markets.

The earnings teleconference call with simultaneous webcast will take place at 9:00 p.m. Eastern Time on Wednesday, August 13, 2014 (Beijing/Hong Kong Time: 9:00 a.m., Thursday, August 14, 2014). NetEase's management will be on the call to discuss the quarterly results and answer questions.

Interested parties may participate in the conference call by dialing 1-888-505-4368 (international: +1-719-457-2627), 10-15 minutes prior to the initiation of the call. A replay of the call will be available by dialing 1-888-203-1112 (international: +1-719-457-0820), and entering passcode 3231061#. The replay will be available through August 27.

This call will be webcast live and the replay will be available for 12 months. Both will be available on NetEase's Investor Relations website at <http://ir.netease.com/>.

About NetEase, Inc.

NetEase, Inc. (NASDAQ: NTES) is a leading Internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular online games, e-mail services, advertising services, mobile applications and games and web portals. In partnership with Blizzard Entertainment, NetEase operates some of the most popular international online games in China, including *World of Warcraft*[®], *Hearthstone*[™]: *Heroes of Warcraft*[™], and *StarCraft*^{®II}. For more information, please visit: <http://ir.netease.com/>.

Contact for Media and Investors:

Cassia Curran
NetEase, Inc.
cassia@corp.netease.com
Tel: (+86) 571-8985-2076

Brandi Piacente
Investor Relations
brandi@corp.netease.com
Tel: (+1) 212-481-2050