

NetEase to Report Second Quarter 2018 Financial Results on August 8

BEIJING – July 18, 2018 – NetEase, Inc. (NASDAQ: NTES) today announced that it will report financial results for the 2018 second quarter on Wednesday, August 8, 2018, after the close of the U.S. markets.

The earnings teleconference call with simultaneous webcast will take place at 9:00 p.m. Eastern Time on Wednesday, August 8, 2018 (Beijing/Hong Kong Time: 9:00 a.m., Thursday, August 9, 2018). NetEase's management will be on the call to discuss the quarterly results and answer questions.

Interested parties may participate in the conference call by dialing 1-929-477-0324 (international: 1-800-458-4121), 10-15 minutes prior to the initiation of the call. A replay of the call will be available by dialing 1-719-457-0820 (international: 1-888-203-1112), and entering passcode 8957911#. The replay will be available through August 22, 2018.

This call will be webcast live and the replay will be available for 12 months. Both will be available on NetEase's Investor Relations website at http://ir.netease.com/.

About NetEase, Inc.

NetEase, Inc. (NASDAQ: NTES) is a leading internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular PC-client and mobile games, e-commerce businesses, advertising services and e-mail services. In partnership with Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers, NetEase also operates some of the most popular international online games in China. For more information, please visit: http://ir.netease.com/.

Contact for Media and Investors:

Margaret Shi NetEase, Inc. ir@service.netease.com Tel: (+86) 571-8985-3378

Brandi Piacente Investor Relations brandi@corp.netease.com Tel: (+1) 212-481-2050