

NetEase to Report Fourth Quarter and Fiscal Year 2015 Financial Results on February 24, 2016

BEIJING – February 3, 2016 – NetEase, Inc. (NASDAQ: NTES) today announced that it will report its financial results for the fourth quarter and 2015 fiscal year on Wednesday, February 24, 2016, after the close of the U.S. markets.

The earnings teleconference call with simultaneous webcast will take place at 8:00 p.m. Eastern Time on Wednesday, February 24, 2016 (Beijing/Hong Kong Time: 9:00 a.m., Thursday, February 25, 2016). NetEase's management will be on the call to discuss the quarterly results and answer questions.

Interested parties may participate in the conference call by dialing 1-888-401-4668 (international: 1-719-325-2215), 10-15 minutes prior to the initiation of the call. A replay of the call will be available by dialing 1-888-203-1112 (international: 1-719-457-0820), and entering passcode 435922#. The replay will be available through March 9, 2016.

This call will be webcast live and the replay will be available for 12 months. Both will be available on NetEase's Investor Relations website at http://ir.netease.com/.

About NetEase, Inc.

NetEase, Inc. (NASDAQ: NTES) is a leading Internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most successful online PC and mobile games, advertising services, e-mail services and e-commerce platforms. In partnership with Blizzard Entertainment, NetEase also operates some of the most popular international online games in China. For more information, please visit: http://ir.netease.com/.

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