

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of October 2020**

**Commission File Number: 000-30666**

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**NETEASE, INC.**

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**NetEase Building, No. 599 Wangshang Road  
Binjiang District, Hangzhou, 310052  
People's Republic of China**  
(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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## Exhibits

Exhibit 99.1 — Announcement —Date of Board Meeting and Date of Publication of Q3 Earnings Announcement

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NETEASE, INC.

By: /s/ Charles Zhaoxuan Yang

Name: Charles Zhaoxuan Yang

Title: Chief Financial Officer

Date: October 29, 2020

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**NetEase, Inc.**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 9999)**

## **DATE OF BOARD MEETING AND DATE OF PUBLICATION OF Q3 EARNINGS ANNOUNCEMENT**

Our board of directors will hold a board meeting on Wednesday, November 18, 2020 (Hong Kong time) for the purposes of, among other matters, approving our unaudited results and announcement for the three months ended September 30, 2020 and the quarterly dividend for the third quarter of 2020 (“**Results**”). We will announce our Results at or around 6:00 p.m. on Thursday, November 19, 2020 (Hong Kong time) on the website of the Hong Kong Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The earnings teleconference call with simultaneous webcast will take place at 8:00 p.m. on Thursday, November 19, 2020 (Hong Kong time). The Company’s management will be on the call to discuss the Results and answer questions.

Interested parties may participate in the conference call by dialing 1-646-828-8143 and providing conference ID: 5158324, 15 minutes prior to the initiation of the call.

By order of the Board  
**NetEase, Inc.**  
**William Lei Ding**  
*Director*

Hong Kong, October 29, 2020

*As at the date of this announcement, the board of directors of the Company comprises Mr. William Lei Ding as the director, and Ms. Alice Cheng, Mr. Denny Lee, Mr. Joseph Tong, Mr. Lun Feng, Mr. Michael Leung and Mr. Michael Tong as the independent directors.*

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