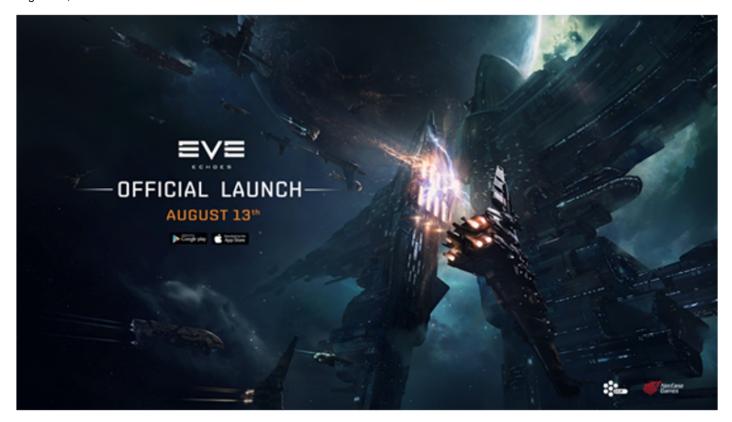


EVE Echoes Launches on iOS and Android Today

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NetEase Games and CCP Games announce the official launch of their eagerly awaited standalone EVE Online mobile sci-fi sandbox MMO EVE Echoes

GUANGHZHOU, China – August 13th, 2020 Global games developer NetEase Games and renowned studio CCP Games have successfully delivered what players love about *EVE Online* to mobile platforms. Today, after three years of close collaboration, their journey together culminates in the launch of *EVE Echoes* for iOS and Android. The game will launch in English, Russian, Chinese, German, French, Spanish and Portuguese, enabling new players and *EVE* enthusiasts all over the world to enjoy the hallmark game experience of *EVE Echoes* on their mobile devices.

<u>EVE Echoes</u> is a next-gen sandbox MMO game for mobile devices based on the award-winning sci-fi spacefaring MMORPG <u>EVE Online</u>. Featuring a vast persistent universe of over 8,000+ solar systems, players are free to choose their own path from countless options, experiencing space exploration, immense PvP and PvE battles, mining, trading, industry, and a sophisticated player economy in the multiplayer sandbox of New Eden.

The new launch video can be found here: https://www.youtube.com/watch?v=X9VcYInR65Y

"I'm very excited to see what millions of mobile players will bring to the *EVE* universe," says Hilmar Veigar Pétursson, CEO of CCP Games. "I'm sure we'll see some new adventures, new social structures and new paradigms being formed, which will inspire us, just like *EVE* on PC has done, to take *EVE Echoes, EVE Online* and all the *EVE* games even further than we could have ever imagined."

Wei Su, Senior producer of EVE Echoes at NetEase Games, adds: "Regardless of the outcome, it's the journey that matters. All our efforts are dedicated to bringing a sense of freedom, belonging, and excitement to our players."

Going forward, NetEase Games and CCP Games will work on bringing even more content from the *EVE* universe to mobile. Players can look forward to features such as Sovereignty and larger ship hulls being brought to the game via continuous updates. As NetEase Games and CCP Games continue improving and enriching the game, they will look to EVE Echoes' supportive community and fans for feedback, ideas and suggestions.

Further along in the future, players can expect to hear announcements about crossover events between *EVE Echoes* and *EVE Online*.

Forge your own legacy in a limitless universe! EVE Echoes is now available in <u>Apple Store</u> and <u>Google Play</u>. Sign up to create your sci-fi space.

For more information about the EVE Universe, please visit EVE Echoes' Official Website, Facebook, Twitter and Discord.

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ABOUT NETEASE GAMES

NetEase Games is the online games division of NetEase, Inc. (NASDAQ: NTES; HKEX: 9999), developing and operating some of the most popular PC-client and mobile games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China. For more information, please visit neteasegames.com.

ABOUT CCP GAMES

CCP is a leading independent game developer that has been praised for its artistry, technology and game design that facilitates emergent behavior, empowering players with compelling means of self-expression. With the launch of *EVE Online* in May 2003, CCP established itself as a pioneer of cutting edge massively multiplayer games, winning numerous awards and receiving critical acclaim worldwide. Founded in 1997 on the principle of pushing the envelope and breaking new ground on all levels, CCP is on a mission to create virtual worlds more meaningful than real life. CCP is headquartered in Reykjavik, Iceland, and has additional studios in London and Shanghai. For more information, visit www.ccpgames.com.

ABOUT EVE ONLINE®

EVE Online (PC/Mac) is a compelling, community-driven sci-fi MMO game where players can build and pilot a wide variety of spaceships, traversing vast solar systems for free and choosing their own path from countless options, experiencing space exploration, immense PvP and PvE battles, mining, industry and a sophisticated player economy in an ever-expanding sandbox. EVE is a captivating game in which hundreds of thousands of players compete for riches, power, glory and adventure, forging their own destinies in a single thriving universe. For more information, visit www.eveonline.com.

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