

## Financial Tear Sheet

### Corporate Profile

NetEase, Inc. is a leading internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular PC-client and mobile games, e-commerce businesses, advertising services and e-mail services. In partnership with Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers, NetEase also operates some of the most popular international online games in China.

#### Online Games

NetEase has produced some of China's most renowned and longest running online PC-client games, including *Fantasy Westward Journey II* and *New Westward Journey Online II*, as well as other highly successful games, such as *Tianxia III*, *Heroes of Tang Dynasty Zero* and *Ghost II*. In partnership with Blizzard Entertainment, Inc., NetEase operates some of the most popular international online games in China, including *World of Warcraft®*, *Hearthstone®: Heroes of Warcraft™*, *StarCraft® II* and *Diablo III®: Reaper of Souls™*.

NetEase has also achieved marked success in the mobile games market, both with self-developed titles such as *Onmyoji*, *Battle to the West*, *The World HD* and the mobile version of *Fantasy Westward Journey*, and also with licensed games.

#### E-commerce

NetEase has diverse portfolio of services available to Chinese consumers on both desktop and mobile including Kaola.com and Yanxuan, NetEase's cross-border and private label e-commerce businesses.

#### Advertising Services

NetEase offers multi-platform access to a broad array of free and fee-based community and communication services, including websites, content channels, YiChat social instant messaging application, NetEase Mobile News Application, Youdao dictionary and Youdao cloud note-taking service. This integrated network of high-quality services provides a cost-effective platform for advertisers to reach NetEase's large and loyal user base.

#### E-mail Services and Others

NetEase is one of the largest providers of free e-mail services in China, offering advanced features such as voice search and facial recognition. NetEase also offers fee-based premium e-mail services for corporate users.

Other online products offered include an online payment system Wangyibao, and online video entertainment services: Bobo and CC.

### Stock Performance

NTES (ADR)	
Exchange	NASDAQ (US Dollar)
Price	\$264.25
Change (%)	▲ 2.14 (0.82%)
Volume	542,416
52 Week High	\$377.64
52 Week Low	\$222.32
Market Cap	\$34,703,608,447
Rolling EPS	0.50
PE Ratio	528.5
Shares Outstanding	131,328,698

Data as of 07/20/18 4:00 p.m. ET



### Recent Headlines

07/18/18  
NetEase to Report Second Quarter 2018 Financial Results on August 8

### Upcoming Events

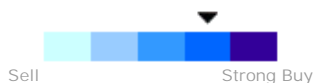
Date	Title
08/08/18	Q2 2018 NetEase, Inc. Earnings Conference Call

06/11/18  
NetEase Announces Amendment to Share Repurchase Program

06/01/18  
NetEase Announces Strategic Investment in Bungie

## Analyst Estimates / Ratings

Mean Recommendation: 2.1



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## SEC Filings

Filing Date	Form
06/11/18	6-K
05/17/18	6-K
04/20/18	20-F
02/08/18	6-K

## Corporate Governance

William Ding	Chief Executive Officer
Zhaoxuan Yang ("Charles")	Chief Financial Officer

## Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	745	19,740.85	54.5	71,626,888
Mutual Fund	1,130	8,805.86	25.3	33,191,893
Insider *	0	.00	0.0	0

\*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Allan Gray Proprietary Limited	6,027,069	4.6	1,907,778	03/31/18
Baillie Gifford & Co.	2,992,316	2.3	-91,978	06/30/18
Fidelity Management & Research Company	2,828,958	2.2	-178,442	03/31/18
Orbis Investment Management Ltd.	2,820,528	2.2	1,477,254	03/31/18
BlackRock Institutional Trust Company, N.A.	2,628,587	2.0	67,898	03/31/18
Lazard Asset Management, L.L.C.	2,529,515	1.9	-597,276	03/31/18
INVESCO Asset Management Limited	2,292,453	1.8	-111,082	03/31/18
Comgest S.A.	2,254,360	1.7	-19,800	03/31/18
Ding (William Lei)	2,000,000	1.5	0	12/31/16
The Vanguard Group, Inc.	1,970,907	1.5	357,770	03/31/18

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