

Financial Tear Sheet

Corporate Profile

NetEase, Inc. is a leading internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular PC-client and mobile games, e-commerce businesses, advertising services and e-mail services. In partnership with Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers, NetEase also operates some of the most popular international online games in China.

Online Games

NetEase has produced some of China's most renowned and longest running online PC-client games, including *Fantasy Westward Journey II* and *New Westward Journey Online II*, as well as other highly successful games, such as *Tianxia III*, *Heroes of Tang Dynasty Zero* and *Ghost II*. In partnership with Blizzard Entertainment, Inc., NetEase operates some of the most popular international online games in China, including *World of Warcraft®*, *Hearthstone®: Heroes of Warcraft™*, *StarCraft® II* and *Diablo III®: Reaper of Souls™*.

NetEase has also achieved marked success in the mobile games market, both with self-developed titles such as *Onmyoji*, *Battle to the West*, *The World HD* and the mobile version of *Fantasy Westward Journey*, and also with licensed games.

E-commerce

NetEase has diverse portfolio of services available to Chinese consumers on both desktop and mobile including Kaola.com and Yanxuan, NetEase's cross-border and private label e-commerce businesses.

Advertising Services

NetEase offers multi-platform access to a broad array of free and fee-based community and communication services, including websites, content channels, YiChat social instant messaging application, NetEase Mobile News Application, Youdao dictionary and Youdao cloud note-taking service. This integrated network of high-quality services provides a cost-effective platform for advertisers to reach NetEase's large and loyal user base.

E-mail Services and Others

NetEase is one of the largest providers of free e-mail services in China, offering advanced features such as voice search and facial recognition. NetEase also offers fee-based premium e-mail services for corporate users.

Other online products offered include an online payment system Wangyibao, and online video entertainment services: Bobo and CC.

Stock Performance

NTES (ADR)	
Exchange	NASDAQ (US Dollar)
Price	\$248.00
Change (%)	▼ 5.33 (2.10%)
Volume	916,956
52 Week High	\$377.64
52 Week Low	\$184.60
Market Cap	\$814,237,929,088
Rolling EPS	0.50
PE Ratio	496
Shares Outstanding	3,283,217,456

Data as of 12/14/18 4:00 p.m. ET



Recent Headlines

11/15/18
NetEase Reports Third Quarter 2018 Unaudited Financial Results

Upcoming Events

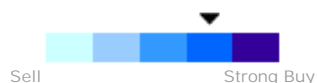
There are currently no events scheduled.

11/12/18
NetEase Provides Update on Financing for NetEase Cloud Music

11/05/18
NetEase and Blizzard Entertainment Co-developing Diablo Immortal(TM)

Analyst Estimates / Ratings

Mean Recommendation: 1.9



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SEC Filings

Filing Date	Form
11/15/18	6-K
11/13/18	6-K
08/10/18	6-K
08/10/18	6-K

Corporate Governance

William Ding	Chief Executive Officer
Zhaoxuan Yang ("Charles")	Chief Financial Officer

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	650	15,850.51	52.5	67,986,420
Mutual Fund	1,025	7,533.87	25.3	32,680,716
Insider *	0	.00	0.0	0

*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Orbis Investment Management Ltd.	9,770,011	7.6	1,785,305	09/30/18
Lazard Asset Management, L.L.C.	3,061,770	2.4	-29,592	09/30/18
Baillie Gifford & Co.	2,926,463	2.3	-65,853	09/30/18
BlackRock Institutional Trust Company, N.A.	2,570,371	2.0	127,495	09/30/18
The Vanguard Group, Inc.	2,562,086	2.0	43,455	09/30/18
Comgest S.A.	2,244,860	1.7	12,700	09/30/18
Ding (William Lei)	2,000,000	1.5	0	12/31/17
INVESCO Asset Management Limited	1,988,796	1.5	-77,219	09/30/18
Fidelity Management & Research Company	1,987,521	1.5	-654,517	09/30/18
State Street Global Advisors (US)	1,772,499	1.4	146,017	09/30/18

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Minimum 20 minutes delayed