

Financial Tear Sheet

Corporate Profile

NetEase, Inc. is a leading China-based Internet technology company dedicated to providing online services centered around content, community, communications and commerce. Founded in 1997, the company was a key pioneer in the development of Internet services for China. Today, NetEase develops and operates some of China's most popular online PC and mobile games, advertising services, e-mail services and e-commerce platforms. In partnership with Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers, NetEase also operates some of the most popular international online games in China.

Online Games

NetEase has produced some of China's most renowned and longest running online PC-client games, including Fantasy Westward Journey II and New Westward Journey Online II, as well as other highly successful games, such as Tianxia III, Heroes of Tang Dynasty Zero and Ghost II. In partnership with Blizzard Entertainment, Inc., NetEase operates some of the most popular international online games in China, including World of Warcraft®, Hearthstone®: Heroes of Warcraft™, StarCraft® II and Diablo III®: Reaper of Souls™.

NetEase has also achieved marked success in the mobile games market, both with self-developed titles such as Battle to the West, The World HD and the mobile version of Fantasy Westward Journey, and also with licensed games.

Advertising Services

NetEase offers multi-platform access to a broad array of free and fee-based community and communication services, including websites, content channels, YiChat social instant messaging application, NetEase Mobile News Application, Youdao dictionary and Youdao cloud note-taking service. This integrated network of high-quality services provides a cost-effective platform for advertisers to reach NetEase's large and loyal user base.

Email, E-Commerce and Others

NetEase is one of the largest providers of free e-mail services in China, offering advanced features such as voice search and facial recognition. NetEase also offers fee-based premium e-mail services for corporate users.

In addition, NetEase has ventures in e-commerce, with offerings such as Kaola, a cross-border e-commerce platform, and Wangyibao, an online payment system. Other online products offered include online video entertainment services: Bobo and CC.

Stock Performance

| NTES (ADR) | |
|--------------------|--------------------|
| Exchange | NASDAQ (US Dollar) |
| Price | \$322.08 |
| Change (%) | ▼ 6.75 (2.05%) |
| Volume | 1,611,817 |
| 52 Week High | \$377.64 |
| 52 Week Low | \$233.50 |
| Market Cap | \$42,547,121,644 |
| Rolling EPS | 0.51 |
| PE Ratio | 631.529 |
| Shares Outstanding | 132,101,098 |

Data as of 01/16/18 4:00 p.m. ET



Recent Headlines

01/04/18
English Version of Asian Blockbuster 'Onmyoji' Soft Launches in Canada, Australia, New Zealand and Scandinavia

Upcoming Events

There are currently no events scheduled.

12/18/17

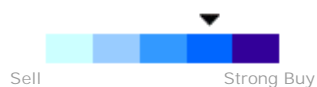
NetEase Reveals New Mobile and PC-Client Games Pipeline at 2017 Award Ceremony

12/07/17

Crusaders of Light Launches "Shadows of Sardar" - Mobile MMORPG's Largest Content Update to Date

Analyst Estimates / Ratings

Mean Recommendation: 2.3



Unable to fulfill request.

SEC Filings

| Filing Date | Form |
|-------------|------|
| 11/16/17 | 6-K |
| 08/10/17 | 6-K |
| 08/08/17 | 6-K |
| 06/28/17 | 6-K |

Corporate Governance

| | |
|---------------------------|-------------------------|
| William Ding | Chief Executive Officer |
| Zhaoxuan Yang ("Charles") | Chief Financial Officer |

Ownership Summary

| Shareholders | | | | |
|--------------|---------|--------------|-------|------------|
| | Holders | Value (\$MM) | % O/S | Shares |
| Institution | 769 | 19,537.85 | 55.4 | 73,199,692 |
| Mutual Fund | 1,323 | 9,437.53 | 24.2 | 31,932,745 |
| Insider * | 0 | .00 | 0.0 | 0 |

*Insider values reflect direct beneficial ownership.

| Top Holders | | | | |
|---|-------------|-------|--------------|-------------|
| | Shares Held | % O/S | Share Change | Filing Date |
| Lazard Asset Management, L.L.C. | 3,202,919 | 2.4 | -185,384 | 09/30/17 |
| Allan Gray Proprietary Limited | 3,118,321 | 2.4 | 658,940 | 09/30/17 |
| BlackRock Institutional Trust Company, N.A. | 2,928,710 | 2.2 | -242,685 | 09/30/17 |
| Fidelity Management & Research Company | 2,850,038 | 2.2 | 761,077 | 09/30/17 |
| Renaissance Technologies LLC | 2,683,050 | 2.0 | -42,950 | 09/30/17 |
| INVESCO Asset Management Limited | 2,584,005 | 2.0 | 133,719 | 09/30/17 |
| Comgest S.A. | 2,265,783 | 1.7 | 58,279 | 09/30/17 |
| Vontobel Asset Management, Inc. | 2,242,290 | 1.7 | 521,306 | 09/30/17 |
| Ding (William Lei) | 2,000,000 | 1.5 | 0 | 12/31/16 |
| Cornerstone Capital Management Holdings LLC | 1,947,725 | 1.5 | -2,148,300 | 09/30/17 |

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Minimum 20 minutes delayed

